

Justin Diem

Vice President
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Justin's commercial real estate career started with a strong foundation in customer service and an unwavering work ethic.

"I was outfitting fishing and ski gear at 12, became a ski technician at 14, picked up a second job as a line cook at 15, caddied at Montreux Golf Club during college, while interning for my first finance job."

After graduating with degrees in economics and finance, Justin embarked on his professional career as a mortgage loan officer, specializing in conventional and portfolio financing with transaction experience throughout the West Coast. "After navigating years of banking compliance I had the desire to enter the tangible side of real estate, and the complexities of the commercial market intrigued me."

Now in his seventh year at Radius, Justin Diem has unlocked a diverse range of professional skills that deliver unique value to his clients, team, and the community. Alongside Bob Tuler, Paul Gamberdella, and Gene Deering, Justin has worked on over \$700 Million of commercial sales and leases on the Central Coast.

This robust market exposure has honed Justin's expertise in all asset classes, providing him with a nuanced perspective on the local economy. Through his experience in tenant and landlord representation, property valuation, contract negotiation, drone photography, volunteering, and a passion for community success, Justin sees a future of endless involvement and progress for the Santa Barbara region.

Outside of work, Justin finds solace in backcountry skiing and hiking with his dogs in his hometown of June Lake, or playing golf in Santa Barbara. "These activities provide both relaxation and humbling moments that reset the clock for balance in my career."

NOTABLE SALES

109 Bath St. Santa Barbara (Franciscan Inn): Hotel — \$22 Million
22 Castillo St. Santa Barbara (Castillo Inn): Hotel — \$9.25 Million
301 E. Yanonali St. Santa Barbara: Development Site — \$9.375 Million
117, 133 & 135 E. Ortega St. Santa Barbara: Development Site — \$8.55 Million
1913-1921 State St. Santa Barbara: Medical Office — \$9.275 Million
800 Miramonte Dr. Santa Barbara: Class A Office — \$14 Million
624 E. Haley St. Santa Barbara: Industrial — \$1.65 Million
1315 State State St. Santa Barbara: Retail — \$2.7 Million
921 State St. Santa Barbara: Retail — \$1.75 Million
1013 State St. Santa Barbara: Retail — \$1.29 Million
16 W. Mission Santa Barbara: 23 Apartments — \$11.825 Million
1731 & 1735 Laurel Ave. Solvang: 6 Apartments — \$5.25 Million

MEMBERSHIPS & ASSOCIATIONS

Board of Directors, Downtown Santa Barbara
Children's Cancer Association, Chemo-pal Mentor
Santa Barbara Association of Realtors, YPN Committee

SIGNIFICANT LEASES

26 Castilian Dr. Goleta: 81,099 SF Multitenant Office/Industrial Building (Landlord Rep)
125 Cremona Dr. Goleta: 9,921 SF Tech Office (Tenant Rep)
333 E. Haley St. Santa Barbara: 6,000 SF Creative Office (Tenant Rep)
82 Aero Camino Goleta: 5,239 SF Industrial R&D (Tenant Rep)
621 Chapala St. Santa Barbara: 6,376 SF Office (Landlord Rep)
10 E. Yanonali St. Santa Barbara: 19,906 SF Multitenant Office (Landlord Rep)
224 Helena Ave. Santa Barbara: 1,933 SF Restaurant (Tenant Rep)
1110 Coast Village Rd. Montecito: 4,173 SF Office/Retail (Landlord Rep)
1298 Coast Village Rd. Montecito: 2,703 SF Medical Retail (Tenant Rep)
1309 State St. Santa Barbara: Retail 2,360 SF Retail (Tenant Rep)
1021 State St. Santa Barbara: Retail 2,500 SF Retail (Landlord & Tenant)

EDUCATION

Bachelor of Science degrees in Finance, Economics | University of Nevada, Reno