

# Brad Frohling

Executive Vice President

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Since joining Radius in 2002, Brad Frohling has completed over \$1 billion in local sale and lease transactions with a creative, solution oriented approach to business. Brad specializes in retail, industrial, office and development sectors. Serving clients with market expertise, experience and integrity has resulted in genuine community relationships, loyal clients and a high volume of business.

Brad entered into commercial brokerage in 1999 representing a group of private investors completing numerous off market transactions that resulted in excellent returns in the Santa Barbara area. Prior to that Brad enjoyed success as a regional sales manager for Oakley Corporation where his domestic territory more than doubled revenue in less than four years.

Brad now serves as Executive Vice President at Radius and enjoys various community engagements.

## NOTABLE SALES

100 Innovation Place, Santa Barbara: \$104M Office Campus  
71 S. Los Carneros Rd., Goleta: \$36.2M Industrial/R&D  
Lynda.com Carpinteria Campus: \$31.2M  
Devereux Campus, Goleta: \$27.5M Land/Development  
1000 Mark Ave., Carpinteria: \$16.952M Office/R&D  
800 Miramonte Dr., Santa Barbara: \$14.9M Office  
5464 Carpinteria Ave., Carpinteria: \$13M Office  
Olive Court, Santa Barbara: \$12.9M Office  
111 E Victoria St., Santa Barbara: \$12.6M Office  
900 State St., Santa Barbara: \$10M Retail  
813, 819 Reddick St./425 Milpas St., SB: \$8.3M Office/R&D  
Hollister Professional Park: \$8.05M Office  
901 State St., Santa Barbara: \$7.8M Retail  
6870 Cortona Dr., Goleta: \$7.625M Industrial  
Ekwill Industrial Park, Goleta: \$7.1M  
121 Gray Ave., Santa Barbara: \$6.3M Office  
5955 Calle Real, Goleta: \$6.5M Retail  
2 S. Quarantina St., Santa Barbara: \$5.075M Industrial  
203 Chapala St., Santa Barbara: \$4.4M Development  
6416 Hollister Ave., Goleta: \$4.4M Office/Industrial  
901 Olive St., Santa Barbara: \$4.25M Office

16 W. Mission St., Santa Barbara: \$4.23M Mixed-Use  
301 S. Milpas St., Santa Barbara: \$4M Industrial  
749 Ward Dr., Santa Barbara: \$3.9M Industrial  
1351 Holiday Hill, Goleta: \$3.8M Office  
4986 Calle Real, Santa Barbara: \$3.65M Development  
5531 Ekwill St., Goleta: \$3.46M Office  
1220 State St., Santa Barbara: \$3.25M Retail  
225 S. Milpas St., Santa Barbara: \$3.075M Retail  
5880 Calle Real, Goleta: \$2.95M Retail  
1351 Holiday Hill Rd., Goleta: \$2.9M Office  
52 N. Fairview Ave., Goleta: \$2.8M Retail  
1334 Anacapa St., Santa Barbara: \$2.625M Office  
1105 State St., Santa Barbara: \$2.4M Retail  
225 S. Milpas St., Santa Barbara: \$2.4M Retail  
428 Chapala St., Santa Barbara: \$2.4M Development  
4000 Modoc Rd., Santa Barbara: \$2.3M  
3892 State St., Santa Barbara: \$2.205M Office  
115 W. Canon Perdido St., Santa Barbara: \$4.7M  
27 N. Nopal St., Santa Barbara: ±1.5 Acre Industrial  
23 E. Yanonali St., Santa Barbara: \$2.05M Land/Development

## SIGNIFICANT LEASES

601 Pine Ave., Goleta: 59,000 SF Office/Industrial  
6868 Cortona Dr., Goleta: 47,000 SF Office/ R&D  
5390 Overpass Rd., Goleta: 42,770 SF Industrial  
1000 Mark Ave., Carpinteria: 31,755 SF Office  
201 Montecito St., Santa Barbara: 27,000 SF Retail/Industrial  
749 & 759 Ward Dr., Santa Barbara: 25,369 SF Office/R&D/Ind.  
6464 Hollister Ave., Goleta: 21,000 SF Retail  
5251 6th St., Carpinteria: 18,000 SF Industrial  
1 N. Calle Cesar Chavez, Santa Barbara: 17,400 SF Industrial  
6755 Hollister Ave., Goleta: 15,000 SF Office  
495 Pine Ave., Goleta: 13,761 Industrial  
2921 De La Vina St., Santa Barbara: 13,321 SF Office  
800 N. Milpas St., Santa Barbara: 4,387 SF Office  
27 N. Nopal St., Santa Barbara: 1.87 Acres Land/Office  
601 Pine Ave., Ste. B, Goleta: 12,894 SF Industrial  
35 N. Calle Cesar Chavez, Santa Barbara: 9,662 SF Industrial  
6381 Rose Ln., Carpinteria: 8,600 SF Industrial

## CLIENTS REPRESENTED

CMC Rescue	Renco	Mark Family	Caribbean Coffee	Flowers & Associates
VNA	Unity Shoppe	Price Management	Recordon Investments	Soilmoisture
Tynan Group	Teccino Corporation	Invenios	Lynda.com/Microsoft	SB Stone
Verizon Retail	Big Brand Tire	Mammoth Moving	TCG Properties	
Boys Scouts	Lemo's Pet	Tileco	Homebridge Mortgage	
Clippinger Investments	Sanders Investments	MacFarlane & Faletti	Alpha Resource Center	

## MEMBERSHIPS & ASSOCIATIONS

Hillside House Board Chair  
La Cumbre Country Club  
Santa Barbara Yacht Club

## EDUCATION

Westmont College | Montecito, California