

Third Quarter 2009

South Coast Vacancy Arrows indicate change during

Q3 2009

Office/R&D Vacancy

Santa Barbara	7.2% 🔺
Goleta	10.8% 🔻
Carpinteria	4.4%
Industrial Vac	ancy

Industrial Vacancy

Santa Barbara	0.9%	
Goleta	7.4%	
Carpinteria	13.3%	

Retail Vacancy

Santa Barbara 2.9%

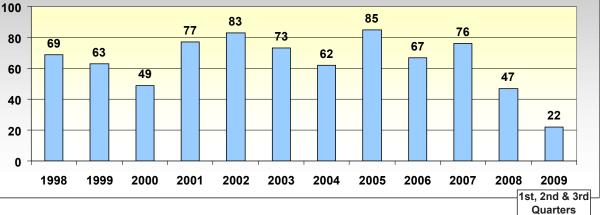


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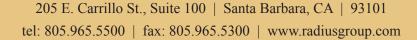
2009 Third Quarter Commercial Vacancy and Sales Market Overview

In 2009 to date, the South Coast has had only 22 commercial sales transactions compared to an average of 68 transactions per year over the last 11 years. In the last few months, however, we have seen an increase in the amount of sales activity evidenced by 12 of the 22 sales happening in the 3rd quarter and more offers and more properties going into escrow. Hopefully this will lead to an increased number of closed deals for the remainder of the year. Based on current activity we should end up around 30 closed deals for the year, by far the lowest in the last 15 years. Fortunately the South Coast is not seeing the same "distressed sellers" which exist in other markets. This is due to the fact that property owners in this area are not overly leveraged with large loans and our vacancy remains relatively low compared to the nation as a whole and specifically the rest of California. We have definitely seen sales prices decrease and cap rates increase but not to the extent you will find in the rest of the state. Qualified buyers are still able to get commercial loans from several local banks; however lenders are requiring larger down payments, personal guarantees and are exercising far more conservative underwriting standards on projected income and expenses for the properties. Many tenants taking advantage of the market and are looking to purchase vacant properties so that they can control their own destiny. Tenants can get SBA guaranteed financing at or below 6.0% with as little as 10% cash down.

South Santa Barbara County Commercial Sale Transactions (Excludes Apartments)



The average number of transactions over the last 11 years is <u>68</u> per year.





Santa Barbara Office Leasing

In the 3rd quarter of 2009 the Santa Barbara office vacancy rate continued to increase for the 9th straight quarter. Since the middle of 2007 we have seen the vacancy rate steadily rise from 2.3% to its current level of 7.2%. During this 2 year period in which the vacancy rate has increased by over 2.5 times we have seen lease rates decline by 15 to 20%. Look for lease rates to decrease further as landlords continue to compete for tenants. Contrary to the previous years the vacancy rate is now higher for office space in downtown Santa Barbara than Upper State Street.



Santa Barbara Industrial Leasing

The market least affected by the current economic climate continues to be the Santa Barbara Industrial market. Vacancy rates remain some of the lowest in the Country at less than 1%. Even with the tight vacancy we are starting to see a few spaces sit on the market longer than they would have previously.

LARGEST AVAII	LABLE INDU	JSTRIAL SPACES
ADDRESS 619 E Montecito Street 820 Bond Avenue 1 N. CCC, Suite 9 4129 State St.	<u>SIZE (SF)</u> 9,600 SF 7,500 SF 6,700 SF 4,000 SF	VACATED BY Mission Linen Profile Record Storage Door 9 Studios
LARGEST INDUSTRIAL LEASE DEALS		
LARGEST IN	DUSTRIAL I	LEASE DEALS
LARGEST IN ADDRESS 526 Laguna Street 122 Santa Barbara St.	DUSTRIAL I SIZE (SF) 6,000 SF 4,000 SF	LEASE DEALS LEASED BY SB Paint Depot

Santa Barbara Retail Leasing

Compared to all other retail markets this is still a very low rate. Most of the vacancies are in the downtown area, mainly in the 300 to 1200 blocks of State Street. Look for lease rates to continue to decrease as a result of a lack of interest from both local and national retail tenants. Some retail spaces on State Street are leasing for 60% of what they leased for at the high 3 years ago. Also look for more national and local tenants to expand into the downtown vacancies at the beginning of next year to take advantage of the lower lease rates. We are now seeing restaurants and other specialized retailers waiting for space to come available with existing improvements in place that they would have otherwise had to put in at their own expense.



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LARGEST	T RETAIL LI	EASE DEALS
ADDRESS	SIZE (SF)	LEASED BY
127 W. Canon Perdido	3,500 SF	Proform Fitness
1014 State Street	2,500 SF	Rodrigo Clark
209 W Carrillo Street	2,000 SF	Mel's
614 E. Haley Street	1,700 SF	Cassoulet, Inc.

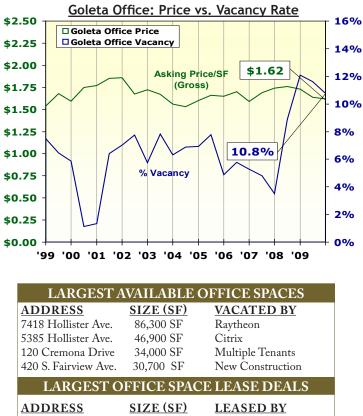
Santa Barbara Industrial: Price vs. Vacancy Rate





Goleta Office Leasing

The Goleta office vacancy rate decreased in the second quarter from 11.6% to 10.8%. This decrease was due to several large office leases and one large office tenant who decided to remain in their space instead of subleasing it. As we have seen over the past 2 years the strongest area of the Goleta Office market remains the class "A" space. The class "B" and class "C" space continues to sit on the market for extended periods of time.



110 0 11100	OTDE (OT/		
6550 Hollister Ave.	39,000 SF	Cottage Hospital	
6950 Hollister Ave.	12,600 SF	Montecito Bank	
75 Robin Hill	3,800 SF	Soraa	
5324 Ekwill Street	3,300 SF	Global Lifestyle Designs	

Goleta Industrial Leasing

Vacancy for the Goleta Industrial market decreased slightly from 7.6% to 7.4% during the second quarter. We expect Industrial lease rates to decrease by 5% - 10% during the next three quarters.



LARGEST AVA	ILABLE IND	USTRIAL SPACES
ADDRESS	<u>SIZE (SF)</u>	<u>VACATED BY</u>
6775 Hollister Ave.	81,300 SF	DuPont
30 S La Patera	56,000 SF	Multiple Tenants
82 Coromar Dr.	53,000 SF	Nexxus
59 S. La Patera	19,000 SF	ZAD ACE LEASE DEALS
ADDRESS	<u>SIZE (SF)</u>	<u>LEASED BY</u>
439 Kellogg Way	5,600 SF	Jeff Marshall
6489 Calle Real	1,300 SF	CMC Rescue

SOUTH COAST HIGHLIGHT SALES - Q3 2009 1111 Chapala Street Bldg. Size: 18,822 SF



314 State Street Bldg. Size: 11,420 SF Price: \$3,000,000



1101 Anacapa Street Bldg. Size: 13,552 SF Price: \$8,800,000



414 E	. Cota Street
Bldg. Size:	10,000 SF
Price:	\$2,525,000



Carpinteria Industrial Leasing

Two large Industrial buildings became available in the Carpinteria Industrial Park which caused the vacancy rate to increase substantially from 7.3% to 13.3% during the second quarter. As you would expect, lease rates will most likely decrease to account of for this higher vacancy.



LARGEST INDUSTRIAL LEASE DEALSADDRESSSIZE (SF)516 Palm Ave.1,300 SFBergstrom

Carpinteria Office Leasing

Two large office leases dropped the relatively small Carpinteria office market vacancy from 5.3% to 4.4%*. With other large tenants currently negotiating existing leases, this vacancy rate will change depending on the results of those negotiations. *The portion of the QAD campus that is for lease is considered Santa Barbara, rather than Carpinteria.



SOUTH COAST HIGHLIGHT LEASES - Q3 2009



6550	Hollister Ave
Bldg. Size:	39,900 SF
Tenant:	Cottage Hospital



646	60 Via Real
Bldg. Size:	13,900 SF
Tenant:	lynda.com



6950 Hollister Ave Bldg. Size: 12,600 SF Tenant: Montecito Bank



64 1	10 Via Real
Bldg. Size:	11,000 SF
Tenant:	lynda.com

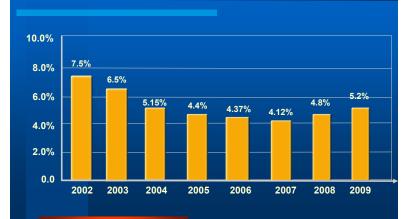


Apartment Sales in Santa Barbara County

During the third quarter 2009, there were a total of 3 apartment deals closed down from 6 in the second quarter 2009 along the South County of Santa Barbara. Two of those sales were 9 unit buildings, the other being an 8 unit building. That put the total number of apartment sales through the third quarter at 10, which has already exceeded the total number of apartment sales of 8 for all of 2008. At the time of this writing there has been another 12 unit property closed as well. We anticipate that the smaller buildings, those ranging from 5-15 units, will continue to make up the vast majority of apartment deals the remainder of 2009 and into 2010.



South SB County (CAP)



RADIUS Highlight Apartment Sales



Address: 1125 De La Vina Sales Price: \$1,800,000 # of Units: 9 Units Price/Unit: \$200,000 CAP Rate: 4.55% GRM: 14.29

RADIUS

Address: 297 Mathilda Dr Sales Price: \$1,800,000 # of Units: 9 Units Price/Unit: \$200,000

5.48% 11.86

CAP Rate: GRM:

South SB County (PPU)



RADIUS

 Address:
 6576 SabadoTarde

 Sales Price:
 \$2,900,000

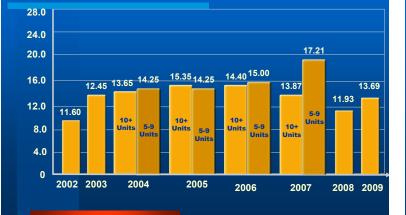
 # of Units:
 8 Units

 Price/Unit:
 \$362,500

 CAP Rate:
 5.91%

 GRM:
 11.11

RADIUS Connected Real Frances



South SB County (GRM)

\$350,000 \$240,435 \$329,773 \$216,260 \$192,500 3.0ec \$226,361 74 \$208.068 \$300,000 222 774 \$250,000 \$173.000 \$234.069 \$162,000 \$202.59 \$200,000 10+ 5-9 10+ 10+ 5-9 Units 10+ 5-9 Unit 5-9 \$150,000 5+ \$100,000 \$50,000 \$0 2004 2005 2002 2003 2006 2007 2008 2009