

Brad Frohling

Principal

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BRE # 01323736



Incorporating a creative, solution-oriented approach, Brad Frohling has completed more than \$900 Million in local commercial real estate sale and lease transactions since joining Radius in 2002.

Brad specializes in the retail, office, development, and industrial sectors in the South Central Coast, and is committed to serving clients with integrity and expertise. "Success in this business is about building market knowledge and forming genuine relationships in the community."

Brad entered into commercial brokerage in 2000, representing a group of private investors and completing several off-market transactions that resulted in excellent returns in the Santa Barbara area. Prior to that he enjoyed much success managing the Eastern United States for Oakley Corporation, where he helped grow his sales division from \$8 million in sales to \$16.5 million in just three years and launched new product lines including footwear, outerwear and optical products.

NOTABLE SALES

71 S. Los Carneros Rd., Goleta: \$36.2M Industrial/R&D
Lynda.com Carpinteria Campus: \$31.2M
Devereux Campus, Goleta: \$27.5M Land/Development
1000 Mark Ave., Carpinteria: \$16.952M Office/R&D
800 Miramonte Dr., Santa Barbara: \$14.9M Office
5464 Carpinteria Ave., Carpinteria: \$13M Office
Olive Court, Santa Barbara: \$12.9M Office
111 E Victoria St., Santa Barbara: \$12.6M Office
900 State St., Santa Barbara: \$10M Retail
813, 819 Reddick St./425 Milpas St., SB: \$8.3M Office/R&D
Hollister Professional Park: \$8.05M Office
901 State St., Santa Barbara: \$7.8M Retail
6870 Cortona Dr., Goleta: \$7.625M Industrial
Ekwill Industrial Park, Goleta: \$7.1M
112 E. Victoria St., Santa Barbara: 6.3M Office
121 Gray Ave., Santa Barbara: \$6.3M Office
5955 Calle Real, Goleta: \$6.5M Retail
2 S. Quarantina St., Santa Barbara: \$5.075M Industrial
203 Chapala St., Santa Barbara: \$4.4M Development

6416 Hollister Ave., Goleta: \$4.4M Office/Industrial
901 Olive St., Santa Barbara: \$4.25M Office
16 W. Mission St., Santa Barbara: \$4.23M Mixed-Use
301 S. Milpas St., Santa Barbara: \$4M Industrial
749 Ward Dr., Santa Barbara: \$3.9M Industrial
1351 Holiday Hill, Goleta: \$3.8M Office
5531 Ekwill St., Goleta: \$3.46M Office
1220 State St., Santa Barbara: \$3.25M Retail
225 S. Milpas St., Santa Barbara: \$3.075M Retail
5880 Calle Real, Goleta: \$2.95M Retail
1351 Holiday Hill Rd., Goleta: \$2.9M Office
52 N. Fairview Ave., Goleta: \$2.8M Retail
1334 Anacapa St., Santa Barbara: \$2.625M Office
1105 State St., Santa Barbara: \$2.4M Retail
225 S. Milpas St., Santa Barbara: \$2.4M Retail
428 Chapala St., Santa Barbara: \$2.4M Development
3892 State St., Santa Barbara: \$2.205M Office
115 W. Canon Perdido St., Santa Barbara: \$4.7M

SIGNIFICANT LEASES

27 N. Nopal St., Santa Barbara: ±1.5 Acre Industrial
23 E. Yanonali St., Santa Barbara: \$2.05M Land/Development
601 Pine Ave., Goleta: 59,000 SF Office/Industrial
6868 Cortona Dr., Goleta: 47,000 SF Office/ R&D
5390 Overpass Rd., Goleta: 42,770 SF Industrial
1000 Mark Ave., Carpinteria: 31,755 SF Office
201 Montecito St., Santa Barbara: 27,000 SF Retail/Industrial
749 & 759 Ward Dr., Santa Barbara: 25,369 SF Office/R&D/Ind.
6464 Hollister Ave., Goleta: 21,000 SF Retail
5251 6th St., Carpinteria: 18,000 SF Industrial
1 N. Calle Cesar Chavez, Santa Barbara: 17,400 SF Industrial
6755 Hollister Ave., Goleta: 15,000 SF Office
495 Pine Ave., Goleta: 13,761 Industrial
2921 De La Vina St., Santa Barbara: 13,321 SF Office
800 N. Milpas St., Santa Barbara: 4,387 SF Office
27 N. Nopal St., Santa Barbara: 1.87 Acres Land/Office

CLIENTS REPRESENTED

CMC Rescue	Clippinger Investments	Lemo's	Mammoth Moving	Lynda.com/Microsoft
Stantec	Renco	Sanders Investments	Tileco	TCG Properties
Tynan Group	Unity Shoppe	Telespan Holdings	MacFarlane & Faletti	Homebridge Mortgage
Verizon Retail	Teccino Corporation	Price Management	Caribbean Coffee	Alpha Resource Center
Axia	Big Brand Tire	Invenios	Recordon Investments	Flowers & Associates

EDUCATION

Westmont College | Montecito, California

MEMBERSHIPS & ASSOCIATIONS

The Westmont Foundation
Hillside House Board Chair